

## **SURGE HERO Film Festival Packages Now Available**

The SURGE Film Festival, now in its 6th year, was established to enable filmmakers and screenwriters to present all styles of films, scripts, music videos and multimedia content to promote positive social change and to empower people to make the world a better place.

AT SURGE, you will have the opportunity see numerous films from around the world, attend educational panels, hear scripts read by the screenwriters, meet filmmakers and hear from activists from all over the world about the social movements in which they are involved.

SURGE is the first international activist film festival which is not only an annual film, script, music video and multimedia festival but it is also a film festival network which enables people worldwide to bring the festival into their area of the world through the SURGE film festival network! Now in our sixth year our festival promises to be more amazing than ever!

In 2011, SURGE was scheduled to take place for only 3 days in Austin, Texas. Yet, because of increased international interest in SURGE and the help of the HEROS of SURGE who made it financially possible for the event to expand while still offering free admission to the public, the SURGE Film Festival took place for a total of over 10 days nationwide, showing a total of over 40 films in the cities of Austin, Texas; Urbana, Illinois; and Portland, Oregon! Films from over 15 different countries were shown. These films included a vast array of independent features and world premiers by new filmmakers as well as feature films such *In The Footsteps of Elie Wiesel* with internationally recognized Emmy and Golden Globe winning actors such as RICHARD GERE, and feature films such as *Love & Valor - The Intimate Civil War Letters* with Golden Globe winning actors such as BRIAN DENNEHY. The festival is an event running February 21-22, 2012 with private events on the

evening of Feb 20<sup>th</sup> and the morning of Feb 23 for those with a SURGE Hero Pass only.

*See below for special guests of honor and special events at this year's SURGE festival.*

**\*Breaking News\*** As always, the SURGE Film Festival continues to be free of charge and open to the public. However, this year in order to help our filmmakers, screenwriters and audience members who are coming from all over the world to meet, network, and be inspired to work with others toward positive social change in the world, we are also thrilled to offer SURGE HERO lodging packages for the Sixth Annual International SURGE Film Festival scheduled for February 2012.

Accommodations at a four-star-rated, world-class amenity hotel in downtown Austin, Texas will allow guests lodging during the SURGE Film Festival direct access to the gala meet-ups with champagne and other events. Each room may have up to 4 people with an extra charge or \$40 more and 1 roll away bed is optional. Packages include three nights (20-22 February) and your choice of a luxury king bed or two double beds (see photos by visiting [www.WeSurge.org](http://www.WeSurge.org) and clicking on 'Film Festival Passes.')

# **The Sixth Annual International SURGE Eternal Flame Awards presented on Feb 20th, 2012 at the SURGE Honors, one night before the start of the SURGE Film Festival**

Thank you for purchasing a 2012 SURGE Film Festival HERO pass! You are a primary reason why SURGE is able to remain one of the only major international film festivals never to accept sponsorships or advertisements from multinational corporations and remain one of the only major international film festivals to outreach and offer free of charge admission to all films and screenplay readings for six years! It is you, the SURGE HEROS, who make our achievements and impossibilities—like free admission, fee waivers, grants, awards, multilingual access, over 10 days of films and screenplays nationwide and more—possible! Thank you! We love all of you!

On the 20<sup>th</sup> of February, 2012, SURGE will host a gala Celebration known as the SURGE Film Festival Honors! It is an amazing networking opportunity with live music on the evening preceding the festival, where we will present screenwriters, filmmakers and members of their teams with the Eternal Flame Awards! SURGE is a non-competitive film festival so all participants are winners! Because we remain a non-competitive film festival, when a film, script, stage play, teleplay or music video is officially selected by our film festival, each member of the writing team, cast and crew is an equal winner, part of a community strengthening one another, without hierarchy and without the high-pedestals-of-the-corporate film industry! In addition, each member of the cast and crew are eligible to receive a certificate and an eternal Flame award. SURGE has also begun interviewing members of the cast and crew who attend SURGE and placing the video interviews on our website through Vimeo as well as Youtube channels. This enables the video interviews to appear not only on the SURGE website, but these video interviews can also appear on the filmmakers website through links. Don't miss this opportunity!

## **SURGE Film Festival HERO Package Descriptions**

At SURGE, we aim to accommodate people of as many financial backgrounds as possible, and we welcome and encourage film festival attendants who can afford only one SURGE Hero Film festival pass to split the cost with three other people to share a room. Each person in the room will receive the gourmet breakfast buffet on each of three mornings, but only the person who purchased the SURGE Hero pass will receive all of the other benefits listed below (as indicated in each of the four HERO packages).

1. Four-star, world-class hotel accommodations in downtown Austin, Texas, including:
  - a. Gourmet Buffet Breakfast Served 7am-11am, every morning with a chef preparing made-to-order omelets or your style of eggs including your choice of fillings: cheddar cheese, jack cheese, jalapeños, tomatoes, artichokes, mushrooms, ham, bacon, sausage, peppers, onions, scallions, or spinach. Egg whites or Egg Beaters available upon request. The gourmet buffet also includes pancakes and french toast, fresh fruit and more! We believe breakfast should be the inspiring start to your day. So we are committed to providing a culinary experience which tempts your palate and stimulates your senses. The bagels are from the famous H&H ovens in New York City. The cereal selection includes organic choices. The morning tea features whole-leaf teas and rough cut herbs in silken infusers from Tea Forte. Welcome to the Art of Breakfast - to inspire, satisfy and enrich your day, your life and your film festival experience. As you can imagine, with a breakfast this amazing served in a gourmet all-you-can-eat design, this is sure to remain one of the most popular places for filmmakers, screenwriters and fans to network.
  - b. Round-trip shuttle service from the Airport to the Hotel
  - c. Access to hotel spa, training room, restaurant, bar, room service (limited hours), WI-FI and Internet connectivity, and more
2. A personalized HERO *thank you* certificate for helping to support and expand SURGE
3. The 2012 SURGE Hero Gift Bags, including:

- a. The 2011 Fifth Annual International SURGE Film Festival Video Collection Film Collection (
  - b. The 2012 Sixth Annual SURGE Film Festival Video Collection Film Collection (special code to download from website)
  - c. SURGE Film Festival Music Collection CD (special code to download from website)
  - d. SURGE Film Festival Poster
  - e. SURGE Film Festival Magnet
  - f. SURGE Film Festival Hero T-Shirt (Medium or XL Only)
  - g. SURGE Film Festival Hero Iron-on Decal for Your Clothes
  - h. SURGE Film Festival (Medium or XL Only) Backpack
4. Access to all film festival films and events, including:
- a. Reserved seating (held up to 15 minutes prior to each film).
  - b. Before-the-Film Fest Gala Evening Celebration known as SURGE Honors (February 20); Gala Celebration and amazing networking opportunity with live music on the evening preceding the festival, taking place in the hotel!
  - c. After-the-Awards Celebration (February 23), and
  - d. Red Carpet Video and/or Photo Interview Event (February 23). Each person who purchases a HERO Package number 1 or 2 has the option of being personalized interviewed if they desire it.
5. Access to SURGE Honors (February 20); taking place in the hotel!

To see an example of a 2011 SURGE Film Festival Interview please click here: [http://bit.ly/surge\\_with\\_rio](http://bit.ly/surge_with_rio)

**Interesting Film Festival SURGE Side note:** That video features Screenwriter and Director Rio Collier of the B Media Collective seen in 2011 after she received the SURGE 'Eternal Flame' award for keeping the flame of equality and social justice burning bright for all the world to see. Like many filmmakers, a SURGE fee waiver made it possible for her to submit her film. She received the award for her inspiring film 'Armed with Art: A New Revolution is Necessary - "Armad@s Con Arte. Una Nueva Revolucion es Nescesaria." It was filmed throughout Mexico and shown at the Historic Academy Theater en Español with English subtitles. To see the video interview in which Director Rio Collier is presented with the Eternal Flame award please visit here: [http://bit.ly/surge\\_with\\_rio](http://bit.ly/surge_with_rio)

SURGE offers four different HERO ticket packages at early-bird, regular, and late registration rates.

NOTE: there's the saying that heroism wouldn't be necessary if things were managed properly. And some criticize the notion of a hero or heroine, as someone other than ourselves who we rely upon to save us. But in the current political climate, while we *do* live in a time when our leaders have not managed things well, we don't have to turn "to others" to help ourselves. Each of us *can* be a HERO, and that's how we mean hero in SURGE's HERO packages.

### **SURGE HERO PASS PACKAGES**

**SURGE Hero Pass Package #1 ~ with Hotel Accommodations** (for those who want it all, including access to all films with reserved seating, items #1-#4 listed above): *Early-Bird Registration Price:* \$1,200.00 (paid online

or postmarked before 27 November 2011); *Standard Registration Price*: \$1,800.00 (paid online or postmarked before 17 December 2011); *Late Registration Price*: \$1,900.00 (paid online or postmarked before 1 February 2012).

**SURGE Hero Pass Package #2 ~ without Hotel Accommodations** (for attendees not requiring hotel accommodations, including access to all films with reserved seating and all items #2-#4 listed above): *Early-Bird Registration Price*: \$800.00 (paid online or postmarked before 27 November 2011); *Standard Registration Price*: \$1,200.00 (paid online or postmarked before 17 December 2011); *Late Registration Price*: \$1,400.00 (paid online or postmarked before 1 February 2012).

**SURGE Hero Pass Package #3 ~ Weekend Visitor without Hotel Accommodation** (including access to all films and all items #2-#3 listed above, and #5, with no hotel accommodations): *Early-Bird Registration Price*: \$600.00 (paid online or postmarked before 27 November 2011); *Standard Registration Price*: \$900.00 (paid online or postmarked before 17 December 2011); *Late Registration Price*: \$1,100.00 (paid online or postmarked before 1 February 2012).

**SURGE (Remote) Hero Package #4 ~ for Those Who Cannot Attend the Festival but Wish to Support It** (including all items for #2-#3 listed above only): *Early-Bird Registration Price*: \$300.00 (paid online or postmarked before 27 November 2011); *Standard Registration Price*: \$450.00 (paid online or postmarked before 17 December 2011); *Late Registration Price*: \$650.00 (paid online or postmarked before 1 February 2012).

**SURGE HERO Package #: (1, 2, 3 or 4):** \_\_\_\_\_. for Package #1, 1 King or 2 Twin Beds? \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Country** \_\_\_\_\_

**Telephone (Day):** \_\_\_\_\_ **(Evening):** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **Email (please print):** \_\_\_\_\_

**Referral** (if someone referred you to purchase this HERO pass, please include their full name here):  
\_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

#### **Referral Credit**

If you or your group refers someone to the SURGE Film Festival and they mention your name in the above referral credit area, we will give you \$25 credit for each and every person with no limit towards the purchase of your SURGE Film Festival Hero Pass. If they purchase their SURGE Film Festival Hero Pass online at [www.WeSurge.org](http://www.WeSurge.org) using PayPal, above each PayPal button is an area that states 'Person/Group that Referred You' so they can enter your name. The credit will be received as a refund after the film festival.

#### **Method of Payment (select one):**

\*For checks or money orders (registration via mail): Make payable to: **Organizing for Communities**. Complete and sign the registration form above and mail with payment to:

SURGE FILM FESTIVAL

1001 Cooper Point Road SW Suite 140-136  
Olympia, WA 98502.

\*For credit cards: we use PayPal for credit card payments. Please visit [www.WeSurge.org](http://www.WeSurge.org) and click on "Film Festival Passes". Although it is not required, you have the option of scanning a copy of this completed form and sending it as an email attachment to [surgeoutreach@wesurge.org](mailto:surgeoutreach@wesurge.org)

**Cancellation Policy:** In order for us to secure these low rates, please understand that there are absolutely no refunds at the above rates unless you purchase the 'Travel Flexibility' Option.

**'Travel Flexibility' Option:** We realize that some people or groups want the added protection of knowing that if their plans change for any reason, they can receive a partial refund. If you would like this added protection and an optional 'no questions asked' 50% refund (if cancelled no later than Feb 1, 2012), please add a 50% 'Travel Flexibility' surcharge to your total bill. This means that if you must cancel, you will receive 50% of the total bill including the surcharge, with no questions asked. This covers you in the event of a Cancellation For Any Reason. Please note that even with this protection, if you cancel after Feb 1<sup>st</sup>, 2012 there is no refund at all.

**Installment Payments:** If you would like the added convenience of paying for your film festival pass in installments every two weeks, please add 25% to the rate and then pay only 25% of the total fee of your film festival pass every two weeks. This option is available only for early-bird and standard registrations.

For any questions, please contact the Sixth Annual International SURGE Film Festival Organizing Team by email at: [surgeoutreach@wesurge.org](mailto:surgeoutreach@wesurge.org)

It is easier and faster for the members of SURGE to answer questions by telephone so please send your telephone and the best time to call when you need questions answered.

The Eternal Flame awards will be awarded at a Before-the-SURGE-Film Fest Gala Evening Celebration on the 20<sup>th</sup> of February 2011 admitting only those with a **SURGE Film Festival HERO Pass**. This is a Historic Celebration and amazing networking opportunity with live music on the evening preceding the festival. Join us! Purchase a SURGE Film Festival Hero Pass today! Thank you for being part of the 2012 Sixth Annual International S.U.R.G.E.! Film Festival.